

Maine College of Health Professions

Strategic Plan 2016-2020



- History
- Accreditations
- Pass rate
- Graduate employment rate
- Sense of community
- Reputation
- CMMC affiliation
- Faculty/Staff dedication
- Size
- Market demand
- Adjunct experience



- Business processes and SoPs
- Technology (educational and operational)
- Diversity
- Housing
- Appearance
- Retention
- Staff shortages (Admissions, Technology, Gen Ed)
- Space (lab, computer, classroom, parking)
- Lab equipment
- Internal coordination (e.g., testing dates)
- Online presence
- Library
- Distance between MCHP and many clinical sites

- Program expansion
- Funding (grant and other)
- Outreach
- Professional development
- Online offerings
- Enhanced communication with students
- Mission niche (urban environment, diversity in community)
- Service learning
- IPE

- Medicare pass through
- Demographics
- Faculty shortages
- Supply of appropriately prepared students
- Lack of awareness
- Competitor pricing
- Student services (cafeteria, bookstore, testing, etc.)

Vision Statement

Supportive, engaging, and effective health professions education for every student, every day.

The Maine College of Health Professions will be the college of choice in providing exceptional health professions education in the State of Maine and beyond. We will be known for our individualized educational approach that prioritizes student support and success. Our graduates will be recognized as leaders in their profession, improving the health and well-being of our communities.

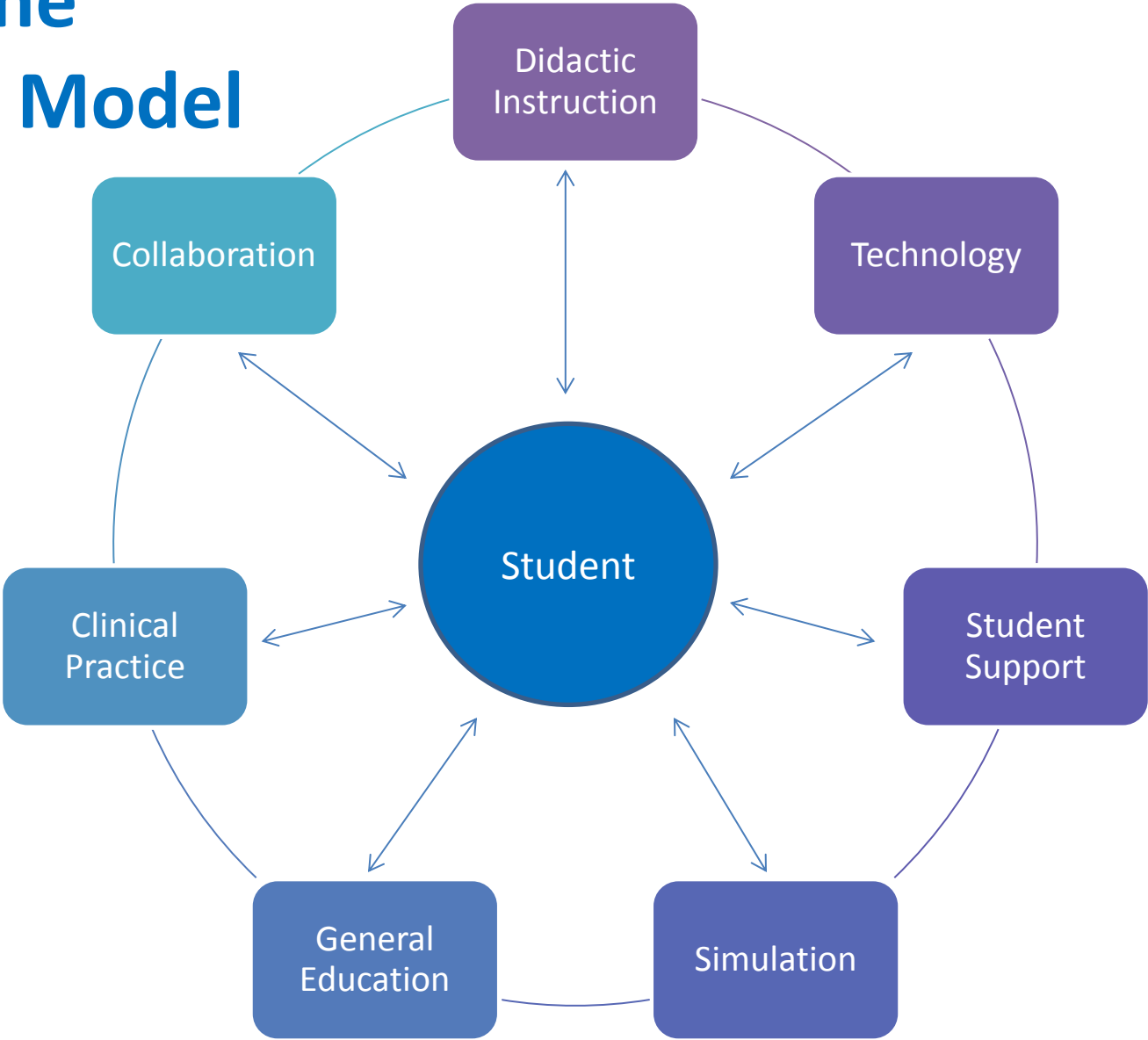
Mission Statement

The Maine College of Health Professions enriches lives through offering outstanding education in the health professions, inspiring student success and lifelong learning. We emphasize interpersonal, interprofessional, and community collaboration, and we prioritize excellence in patient care, student learning, and scholarship.

An MCHP Graduate

- Is a thoroughly competent practitioner
- Communicates effectively and with confidence
- Demonstrates exceptional compassion
- Thinks critically
- Values and seeks collaboration
- Exhibits best practices in patient safety
- Prioritizes respect in all interactions
- Models superior ethical decision making
- Welcomes and appreciates diversity
- Pursues lifelong learning

The MCHP Model



Model Components

- **General Education** is coursework designed to enrich a student's life, to broaden an intellectual outlook, to provide a foundation for program-specific coursework, and to develop critical thinking skills.
- **Didactic Instruction** is theory and content information learning specific to a major, usually delivered in the classroom setting.
- **Technology** refers to use of cutting edge support in the classroom and in organizational operations.
- **Simulation** provides a bridge between theory and practice, enabling students to apply concepts in a hands-on laboratory environment.
- **Clinical Practice** is course work in which the learner is a participant in the actual health care environment. It involves working with patients, clients, other healthcare professionals, and administration.
- **Student Support** represents ease of access to information and assistance in learning and in navigating MCHP systems.
- **Collaboration** is the prioritization of the team approach throughout the MCHP experience, both in and out of class.

Strategic Plan Goals 2016-2020

Business
Process
Improvement

Program
Development

Market
Awareness

Student Focus

College
Development

Workforce
Recruitment
and Retention

Business Process Improvements

Cost
Containment

CMOS
Initiatives

Standard
Operating
Procedures

Program Development

RN to BSN

Sonography

Professional
Development

Medical
Assisting

BS Nuclear
Medicine

Market Awareness

Marketing
Strategy

Articulation
Agreements

Partnerships
(Community
and
Organizational)

Dual
Enrollment

Student Focus

Prep Programs
(HESI and
majors)

Robust Staff
and Faculty
Development

Contemporary
Instructional
and
Operational
Technology

Communication

Diversity

Facility
Appearance

Retention
Strategies

College Development

Grant-Funded
Opportunities

Endowments
and
Scholarships

Alumni
Association

Workforce Recruitment and Retention

Professional
Development
Opportunities

Systems
Focus/Blameless
Error

Adoption of Best
Practices